



May 1, 2001

To Whom This May Concern,

I am pleased to offer my support and recommendation regarding Gustav Hallen in his efforts to advance his career in Industrial Design. Gustav was employed at the IDE O, Chicago as an intern from May to August 2000. His responsibilities included concept ideation and development; the design and construction of various prototypes and mock-up; and the refinement of selected designs for presentation to our clients. During this time, I was very impressed with all of Gustav's contributions. He was highly professional in all that he accomplished and he exceeded our expectations and our client's as well.

Gustav was involved in a range of diverse projects. These included work on a rechargeable phone for home use, television sets, and two medical projects. One of these involved the development of full-scale mock-up for medical devices to be used by Peritoneal Dialysis patients. During this project, Gustav worked closely with the team to understand user needs for improving patient care that were then addressed in various prototypes. For another project Gustav developed product concepts that would improve the lives of patient's who utilize intravenous drug delivery systems. Many of his concepts and illustrations were included in the final report and presentation. Gustav is skilled in sketching, drawing, conceptual prototyping and computer modeling . Gustav has the ability to blend aesthetic issues and engineering constraints into well-conceived marketable products.

Gustav is a talented designer who works enthusiastically with others and enjoys the respect of his peers. I am confident that those who work with him in the future will be delighted with his professional performance, design skills, and dedication.

Sincerely,

A handwritten signature in dark ink, appearing to read 'Martin Thaler', written in a cursive, flowing style.

Martin Thaler
Studio Lead Industrial Design, IDEO Chicago
Faculty, Institute of Design, IIT